

Privacy Notice

Ageas SA/NV ("Ageas"), a company having its registered office at Rue du Marquis 1, box 7 – 1000 Brussels (Belgium), is the controller of the personal data collected through this website, meaning it determines the purposes and means to process such personal data.

As controller, Ageas respects your right to privacy and will, to the best of its ability, protect your personal data in a transparent, secure and legal manner. The legislation applicable to such personal data processing by Ageas is EU Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC. As required by the General Data Protection Regulation (GDPR), Ageas has appointed a Data Protection Officer. You can reach Ageas DPO by sending an e-mail to privacy@ageas.com for any questions related to the processing of your personal data.

Ageas reserves its right to modify the terms of the present privacy statement, in order to comply at all times with legal rules and market practices. The revised privacy statement shall be in use as soon as it is available online, it is therefore recommended that you always read it when entering Ageas website.

1 Personal Data Collected and Processed

Although the consultation of most of the information available on this site does not require you to disclose personal data, some parts of the site might require that you provide Ageas with such data. We use this Website to collect personal data that you directly input into the registration forms, as well as in any other page we set up as an event organizer. The data you provide to us may include: First Name, Last Name, E-mail, Company, Job Title, Country, Mobile Phone, Nationality, Date of birth, Passport number and details.

2 Purposes of Personal Data Collecting and Processing

By registering your personal data on this website, you agree that Ageas may record, collect and process them for the following purposes:

- > To reserve a place for you at the event(s) you desire to attend

- > To organise the event in the best way including all the necessary practicalities (dietary requirements, visa letter requirements ...)

- > To provide you with information about the event(s) for which you have registered, that includes event updates, practicalities, and possible changes, cancellation or similar information

- > To provide you with information about accessibility, transportation, parking, etc. that may impact on your attendance to the event

- > To fulfil and monitor our legal responsibilities, for example, to safeguard threats to public security

By completing the registration process you represent and warrant that you are the person making the registration or have the express authority from that person to make the registration on their behalf. We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

By law we may have to keep basic information about our attendees (including contact, identity, and transaction data (e.g. accommodation details)) for up to after the visit (for tax purposes).

We may be taking pictures and record video footage of our events. By accepting this invitation, you consent to the taking of photographic/video material of which you are part during this event. Your permission is obtained if you pose or if you are part of a mood image with 5 people or more. Given that our events are private areas with controlled access, and that we do not intend to photograph you directly but rather groups (unless you are a speaker or a special guest), we do this based on our legitimate interest to document our events for future reference. Ageas will only be able to distribute, display or use this photo/video material for internal purposes via the communication channels of Ageas.

If you for any reason do not wish to be included in any footage, please inform us at the time and we will try to exclude an image or recording of you if possible. In addition, you can always exercise your right of access and correction as stated in point 4.

Your details may be made available to other attendees in a guest list or similar.

During the registration process or thereafter you may ask us to book a hotel room. If you ask us to do this, we will conclude a contract with the hotel in your name. In the performance of this contract we will share your personal data, to the minimum extent necessary, with the hotel where we book your room.

The data we provide to them includes your name, address, email address, and other identification information the hotel may require. The processing of your data by the hotel is made in their capacity of data controller, subject to their own privacy policy.



We will only process your Special Category data (sensitive information about you, for example any allergies or other dietary requirements) with your explicit consent or if it is necessary:

- > For the establishment, exercise or defence of legal claims

- > Very occasionally, when it is needed to protect your or another person's vital interests and you are not capable of giving your consent (for example, in case of an emergency)

Ageas shall not communicate your personal data to third parties for commercial purposes. The personal data you provide Ageas with might be subject to transfer to other entities of the Ageas group, to subcontractors or service providers whose intervention is necessary to achieve one of the above-mentioned purposes. In this case, Ageas will impose to the third parties an adequate and similar level of protection of your personal data.

We will disclose your personal data only for the purposes and to those third parties, as described below. We will share the strictly necessary parts of your personal data, on a need-to-know basis with the following categories of third parties:

- > Hotels where we book accommodation in your name, if you request us to

- > Companies that provide products and services to us (processors), such as:
 - > Third parties involved in organizing our events or client support, in particular we may share your information (including dietary requirements) with catering service if you are attending an event where catering is offered. The information shared will only be used to provide the service required and will not be retained by these external organisations after the event is concluded.

 - Information technology systems suppliers and support, including email archiving,
 - > telecommunication suppliers, back-up and disaster recovery and cyber security services.

- > Other parties such as public authorities and institutions, accountants, auditors, lawyers and other outside professional advisors, where their activity requires such knowledge or where we are required by law to make such a disclosure.

3. Protection of the Personal Data Collected and Processed

Access to personal data collected by Ageas during your visit of this website is restricted to the persons who strictly need them in order to perform their duties. Ageas has also developed adequate internal guidelines that its employees are bound to comply with when handling your personal data.

Ageas has put in place all reasonable technical measures in order to safely store your personal data and safeguard them against unauthorized access, modification or destruction.

As the data you provide Ageas with are entered via the internet, which is an open and unprotected network, Ageas cannot guarantee the security of the data during the transfer. The same applies to e-mails you send to Ageas. Ageas therefore strongly recommends you not to send any sensitive information through this communication channel. Ageas might process your personal data in a country located outside of the European Economic Area ("EEA"). Should, in the absence of an adequacy decision, such country not offer an adequate level of protection, Ageas shall enforce the adequate level of protection by means of appropriate contractual provisions.

4. What are your rights and how to protect them

You have the right to :

- > request access, rectification, restriction of processing of your personal data collected by Ageas

- > withdraw any consent provided to Ageas in relation to your personal data

- > make use of your right to data' portability, if applicable

These rights can be exercised free of charge by sending a dated request to Ageas, accompanied by a copy of your identification document, to the following email address: privacy@ageas.com

Should you have subscribed online to information services or newsletters, you have the possibility to cancel such subscription at any time, either directly online or by addressing Ageas an email request to that effect, to the following address: info@ageas.com

You can also find information on the protection of your personal data or on claim filing by consulting the website of the Belgian data protection authority: <https://www.dataprotectionauthority.be/>